

Advertise with the **Back Bay Chorale**.
Make our loyal audiences your loyal customers.

Align your business with a leading Boston arts organization.

The **Back Bay Chorale** can help you connect to educated, active, and influential individuals who come from throughout greater Boston to attend our events in Cambridge and Boston.

Reach our devoted audience of over 2,500.

Complimentary tickets as detailed on page 3.

Support music in the community.

Why advertise with us?

"It is my pleasure to be a returning advertiser for the Back Bay Chorale. I have always had a love and appreciation for music, so supporting the Chorale and their music is something I feel good about."

- Jonathan C. Penta, Senior Vice President of The Penta Wealth Management Group

UBS Financial Services Inc. Wellesley, MA



ADVERTISING OPTIONS

| SEASON PACKAGES | 2025-2026 | TICKETS |
|--|---------------------------------------|--|
| FULL PAGE 4-1/2"W x 7-5/8"H | \$260 /concert \$1300 total | 2 tickets per program (8 tickets total) |
| HALF PAGE 4-1/2"W x 3-3/4"H | \$142 /concert \$710 total | 1 ticket per program (4 tickets total) |
| QUARTER PAGE 4-1/2"W x 1-7/8"H OR 2-1/8"W x 3-3/4"H | \$79 /concert \$395 total | 2 tickets for 1 program (2 tickets total) |

Select your advertising package [at this link](#).

Print deadline for the 2025-2026 program booklet: **September 12, 2025**

Copy requirements: Black and white or grayscale, PDF format, bordered copy recommended.

"Even in a city especially blessed by a great number and variety of singing ensembles, the Chorale has an enviable reputation among nonprofessional choruses for its high-quality performances, imaginative programming, commitment to the commissioning of new works, and its vision for the future."

- Geoffrey Wieting, The Boston Musical Intelligencer

CONTACT

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Marketing Manager

bbcadsgmail.com

To secure your advertisement today.

CRAFTING YOUR MESSAGE

We will help you make the most of your advertisement.

We'll work with you to ensure that your image shines in our program, whichever marketing package you select.

Consider including:

Your business or organization's name

Your location

A description of what you do

The length of time you have been in business

Your web address

You are a proud supporter of the Back Bay Chorale

The Back Bay Chorale is pleased to offer complimentary text setting. Simply send us the text you wish to include in your advertisement and your logo (optional), and we will be pleased to set it into the proper dimensions and format.

A sample program excerpt can be viewed [at this link](#).

"One of Boston[’s] most respected choruses"

- The Boston Musical Intelligencer

Introducing Dr. Stephen Spinelli

“I am deeply honored to be named the next Music Director of the Back Bay Chorale. From the very first moments of rehearsal through the joy we shared in performance, it was clear to me that this is a thoughtful, talented, and generous organization. Larry Hill founded the Back Bay Chorale with a commitment to community, social justice, and the transformative power of music. I am excited to continue this legacy, striving for the highest levels of musical excellence while ensuring our performances serve as a beacon of community connection. Through creative programming and robust outreach initiatives, we will enrich the lives of our members and uphold the Chorale’s tradition of being a vital and leading participant in Boston’s musical and cultural landscape.”

- Dr. Stephen Spinelli, Back Bay Chorale Music Director



Dr. Stephen Spinelli has been appointed as Back Bay Chorale's sixth Music Director, effective July 1, 2024. He is Assistant Professor of Choral Studies at [Boston Conservatory at Berklee](#), serving there since 2022. Spinelli previously served as the assistant director of choral programs at Cornell University, and held visiting appointments at Thomas Jefferson University, Moravian College, Villanova University, and Syracuse University.

Dr. Spinelli has sung with some of the country’s leading vocal ensembles. As a tenor with the Crossing, his credits include the 2018 Grammy Award®–winning recording of Gavin Bryars’s *The Fifth Century*. Spinelli also performed with the genre-bending vocal octet

Roomful of Teeth. He assisted in the production of their Grammy Award–winning debut album, which yielded the Pulitzer Prize®–winning recording of Caroline Shaw’s *Partita for Eight Voices*. As a frequently engaged guest conductor, he particularly cherishes his experiences leading the Maui Chamber Orchestra and Chorus.

Spinelli is a proud cofounder of [ONEcomposer](#) a non-profit organization dedicated to research, publication, performance, and recording in celebration of historically excluded musical voices. ONEcomposer’s collaboration with the Philadelphia Orchestra to present the original orchestration of Florence Price’s Piano Concerto in One Movement was hailed as “a knockout” by *The Philadelphia Inquirer*. On July 26, 2024, ONEcomposer will release *Beyond the Years*, the organization’s inaugural commercial recording, featuring previously unpublished and unrecorded art songs of Florence Price as performed by soprano Karen Slack and pianist Michelle Cann. All editions, created by Dr. Spinelli from archival source material, will be published in the fall of 2024.

Spinelli was a Beinecke Library Research Fellow at Yale University from 2022–2023, where he investigated the creative partnership between Langston Hughes and Margaret Bonds. He was recently named an Ecker Fellow by the Boston Psychoanalytic Society and Institute, through which he will investigate the phenomena of public memory and amnesias as they relate to historical exclusion in the field of music. Spinelli holds degrees from Williams College, Temple University, and Northwestern University.

The Back Bay Chorale

The Back Bay Chorale is a 100-member auditioned chorus drawing singers from the greater Boston area.

From its inception, the BBC has made a commitment to share music in the community with repertoire that ranges from Renaissance to contemporary. Musician, minister, and social activist Larry Hill founded the BBC in 1973 at Boston's Church of the Covenant to create a musical ministry that would bring meaning to both singers and their audience. In the years since Hill's death in 1989, the Chorale has continued to grow in stature and is now regarded as one of Boston's premier nonprofessional choruses.



We believe that music should not be limited to those who can visit the concert hall. Our Bridges program, launched in 2013, is an integral part of the Back Bay Chorale's mission to celebrate and share the unifying power of music with our community.

In partnership with the Boston Public Library, our Bridges ESL Singing Group provides participants with an opportunity to make vocal music, improve their English language skills, and develop friendships with singers—within the ESL community as well as with singers from Back Bay Chorale.

"It seems a mis-characterization to call the Back Bay Chorale an amateur ensemble, yet to ignore this fact detracts from its considerable accomplishment. Regardless of its status, the high caliber of musicianship evident... speaks to the impressive ambition and devotion to music fostered by the institution."

- Sudeep Agarwala, The Boston Musical Intelligencer



The Back Bay Chorale at Fifty

*Honoring Five Decades of Song,
Community, and Purpose*

Saturday OCTOBER 18, 2025 | 4pm
**Old South Church, 645 Boylston Street,
Boston**

Excerpts from past great works including
BRAHMS Requiem and **POULENC** Gloria
Opera scenes for chorus
Margaret **BONDS** unpublished works

**2025 Grammy® Award Winner Karen
Slack, Soprano**
**Chamber Orchestra of the Back Bay
Chorale**

A Boston Christmas

Together for the Holidays

Friday DECEMBER 19, 2025 | 7:30pm
Saturday DECEMBER 20, 2025 | 4pm
**Old South Church, 645 Boylston Street,
Boston**

VAUGHN WILLIAMS Fantasia on Christmas
Carols | Beloved Carols for Choir and
Audience

Organist: Justin T. Blackwell
Brass & Percussion

Resounding Together - A Masterwork Sing-in Series

A Community Collaboration

FAURE Requiem | February 8, 2026 | 2pm
Trinity Church, Boston | FREE

MOZART Requiem | March 7, 2026 | 3pm
Church of the Covenant, Boston | FREE

**Back Bay Chorale in collaboration with the
Choir of Trinity Church, Copley
with Organ & Violin**
**Stephen Spinelli and Colin Lynch,
Conducting**

O Fortuna: A Carmina Burana Spectacular

Wednesday, APRIL 29, 2026 | 8pm
Symphony Hall, Boston

ORFF Carmina Burana

**Back Bay Chorale in collaboration with
Choirs of Boston Conservatory at Berklee
The Boston Conservatory at Berklee
Orchestra**
**The Dance Division at Boston Conservatory
at Berklee**

